



## CULTURALDC'S SPACE4: PERFORMING ART GUIDELINES

PAIGE IN FULL, 2010



### About CulturalDC & Space4

CulturalDC creates opportunities for artistic innovation, connecting artists, arts organizations, audiences, developers, and government agencies to facilitate economic and cultural vibrancy in the Washington, DC area. With the mantra *We Make Space for Art*, CulturalDC is dedicated to building creative infrastructure that fuels the arts and fosters community.

Space4 is an initiative that will bring the arts closer to every corner of DC. In expanding upon the mission of CulturalDC – to make space for art – we will transform and activate spaces across the District to create new areas for performing and visual arts. Space4 is an evolution of our critically acclaimed Mead Theatre Lab and Flashpoint Gallery programs that will bring fresh, groundbreaking visual and performing arts events to neighborhoods throughout the nation's capital.

### About Space4: Performing Art

Space4: Performing Art is the performing arts programming component of Space4. CulturalDC will continue its strong history of presenting cutting edge performances and emerging artists through venues across the city. Space4: Performing Arts allows artists to work in non-traditional venues to provide unique performance experiences.

A place in the Space4: Performing Art season is an opportunity to experiment with progressive concepts and participate in an active, multi-disciplinary arts community. In encouraging the creation of bold, innovative work, we seek to foster artistic and professional growth.

Producing through Space4: Performing Art is a multi-dimensional experience. CulturalDC's staff provides guidance to producers throughout their process. Mentors from the esteemed Space4: Performing Art Advisory Panel offer one-on-one support. Artists are empowered to fully leverage their Space4: Performing Art project to forge connections with the community and build momentum in their artistic and professional practice.



KSMET, 2013

### Who's Eligible?

- Artists and Arts organizations interested in self-producing theatre, music, film, dance or interdisciplinary work.
- Artists or arts organizations who have produced through the Mead Theatre Lab Program more than once are encouraged to wait two seasons before reapplying.

## Mentorship

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The Space4: Performing Art (S4PA) Advisory Panel, comprised of prominent area arts professionals, is an integral part of the program. The members of the Advisory Panel help shape each season of work and support artists by serving as mentors. From the time a project is selected, each artist is matched with a contact from the Panel. The mentor works with the artist to help guide the planning and concept for a dynamic show. Each mentor can provide resources and expertise that enhance the artist's capacity and lead the way to new opportunities.

## Evaluation Criteria

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The S4PA Advisory Panel will consider applications based upon the following criteria:

- Artistic merit of the proposed project
- Artist or organizational experience
- Capacity to fully execute proposed exhibition
- Viability of the project
- Suitability to the mission of CulturalDC (innovative concept, theme, and work)
- Community programming objectives in conjunction with performance

## Benefits of Participation

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CulturalDC provides: ticketing set-up support; tailored technical assistance; initiation of mentor relationships with members of the S4PA Advisory Panel; liability insurance for the course of the exhibition; and volunteer support for special events. Producers also receive exposure via CulturalDC's print and online marketing efforts.

## Ticket Sales

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CulturalDC will set up online ticket sales and provide training to a staff member on the producing team. The producing team is responsible for running the box office, tracking and reporting sales. CulturalDC retains 20% of all sales.

## Responsibilities of Participation

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Producers selected for Space4: Performing Art's season are responsible for:

- Contractual commitment to produce the proposed project: a participation agreement will be furnished by CulturalDC after acceptance of proposal.
- Refundable security deposit of \$500 due with participation agreement (returned upon satisfactory inspection of venue at the end of the project).
- All technical elements of performance, with the exception of a basic light and sound set-up provided by CulturalDC
- Timely preparation of all marketing materials. All collateral must be submitted to CulturalDC for review in advance of printing. Producer assumes responsibility for all costs associated with invitations and marketing materials beyond the electronic mailings provided by CulturalDC.
- Adherence to the Washington, DC fire and health building code requirements and ADA accessibility requirements

SPACE JUNK, 2014



## Venue Information

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Venues for Space4's 2017-18 Season include [Blind Wino](#) (SW), [Dupont Underground](#) (NW) and [Source Theatre Rehearsal Hall](#) (NW). Additional venues may be added. Further venue specifications will be provided at the time of applicant selection.

## Additional Questions?

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Attend the Space4 Info Session, a brown bag lunch, at Flashpoint (916 G Street NW) on Friday, April 14<sup>th</sup> from 12-1:30PM or email Program Fellow Patrick Landes at [plandes@culturaldc.org](mailto:plandes@culturaldc.org)

# WE MAKE SPACE FOR ART