



CULTURALDC'S SPACE4: ART GUIDELINES

Nicole Salimbene, 2016



About CulturalDC & Space4

CulturalDC creates opportunities for artistic innovation, connecting artists, arts organizations, audiences, developers, and government agencies to facilitate economic and cultural vibrancy in the Washington, DC area. With the mantra *We Make Space for Art*, CulturalDC is dedicated to building creative infrastructure that fuels the arts and fosters community.

Space4 is an initiative that will bring the arts closer to every corner of DC. In expanding upon the mission of CulturalDC – to make space for art – we will transform and activate spaces across the District to create new areas for performing and visual arts. *Space4* is an evolution of our critically acclaimed Mead Theatre Lab and Flashpoint Gallery programs that will bring fresh, groundbreaking visual and performing arts events to neighborhoods throughout the nation's capital.

About Space4: Art

Space4: Art – the visual arts programming component of *Space4* – will continue CulturalDC's strong history of presenting cutting edge artwork and artists through a mobile container gallery. *Space4: Art* allows artists to transform a fully-outfitted 40ft container into an immersive environment. The container will move across the city for the 2017-2018 season, with a new exhibit in every neighborhood it visits.

A place in the *Space4: Art* season is an opportunity to experiment with progressive concepts and participate in an active, multi-disciplinary arts community. In encouraging the creation of bold, innovative work, we seek to foster artistic and professional growth.

Successful applications to this program will use the container to its fullest potential—transforming the space into something uniquely their own. Each exhibition must also propose corresponding programming that will engage the surrounding community. Proposals that reflect specific communities in DC and make use of local partnerships will be given preference in the selection process.



Christian Benefiel, 2017

Who's Eligible?

- Artists and curators interested in creating unique installations that have inclusive programming and create an immersive environment
- Soloist artists who have exhibited at Flashpoint Gallery within the last two years are encouraged to wait two seasons before reapplying. Artists who exhibited as part of a group show are welcome to apply as a soloist at any time.

Mentorship

The *Space4: Art (S4A)* Advisory Panel, comprised of prominent area arts professionals, is an integral part of the program. The members of the Advisory Panel help shape each season of work and support artists by serving as mentors. From the time a project is selected, each artist is matched with a contact from the Panel. The mentor works with the artist to help guide the planning and concept for a dynamic show. Each mentor can provide resources and expertise that enhance the artist's capacity and lead the way to new opportunities.

Evaluation Criteria

The S4A Advisory Panel will consider applications based upon the following criteria:

- Artistic merit of the proposed project
- Artist or organizational experience
- Capacity to fully execute proposed exhibition
- Viability of the project
- Suitability to the mission of CulturalDC (innovative concept, theme, and work)
- Community programming objectives in conjunction with installation

Benefits of Participation

CulturalDC provides: marketing and promotional support; permitting; gallery space; initiation of mentor relationships with members of the S4A Advisory Panel; liability insurance for the course of the exhibition; and volunteer support for special events.

Art Sales

Following the artist's preference, CulturalDC will handle art sales with a 70/30 split, 70% of sales to the artist with 30% retained by CulturalDC. Artwork does not need to be available for purchase.

Responsibilities of Participation

Artists selected for Space4: Art are responsible for:

- Contractual commitment to execute the proposed project: a participation agreement will be furnished by CulturalDC after acceptance of proposal.
- Refundable security deposit of \$250 due with participation agreement (returned upon satisfactory inspection of venue at the end of the project).
- Timely preparation of all marketing materials. All collateral must be submitted to CulturalDC for review in advance of printing. Artist assumes responsibility for all costs associated with invitations and marketing materials beyond the electronic mailings provided by CulturalDC.
- Adherence to the Washington, DC fire and health building code requirements and ADA accessibility requirements.

John Moletrass, 2017



Venue Information

CulturalDC will launch the container in September 2017 at Blind Whino SW Arts Club. Additional locations are still being secured.

Additional Questions?

Attend the Space4 Info Session, a brown bag lunch, at Flashpoint (916 G Street NW) on Friday, April 21st from 12-1:30pm. Or email Gallery Fellow Rachel Burley at rburley@culturaldc.org.

WE MAKE SPACE FOR ART